bixal

Bixal is fueled by an intense desire to transform the lives of people through meaningful communications and technology.

Strategic Communications

Marketing and communications strategy and implementation

Social media and SEO strategy development

Analytics and results management

Content Strategy & Marketing

Content production and quality control implementation

Content audit, inventory, and migration services

Web content management and operations

Advanced Brand Executions

Brand auditing, messaging, and positioning

Creative and visual design services

Multimedia / video production

Digital Transformation

Technical platform design

Development, integration, and deployment

Business process improvement

Process flow automation

Paperless transformation

Website & Web Application Development

Advanced web and application development

Content Management System

Drupal, WordPress, SharePoint, and more

User experience and accessibility (508 compliance)

Maintenance and Operations

Cloud support services

Configuration, change, and release management

Quality control and compliance

Information assurance

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www.bixal.com

Our Experience

NIH National Library of Medicine
Improving Americans' Health

Bixal works closely with NLM to make high-quality, consumer-focused information accessible through the production, dissemination, and promotion of content on the MedlinePlus website and corresponding social media channels.

Small Business Administration (SBA)
Transforming the Online Experience

Bixal is creating a new online experience for SBA. The project aims to increase accessibility and delivery of SBA's core services to America's entrepreneurs through a totally revamped web presence.

Securities and Exchange Commission (SEC)
Redesigning a User Experience

Bixal reimagined and redesigned SEC.gov and its intranet to create a responsive visual design with an intuitive information architecture using Drupal open source CMS.

Defense Commissary Agency (DeCA)
Supporting a Digital Transormation

Bixal works on the first enterprise-level Drupal 8 site migration in a Federal environment with DeCA on a complex digital transformation project for Commissaries.com, DeCA's public facing website, and for OneNet, its intranet.

USAID Land Tenure
Strengthening Land Tenure

Bixal partnered with USAID and The CloudBurst Group to reconceive the USAID Land Tenure site Land-links.org to help shape a simpler knowledge management tool and a more successful user experience.

U.S. Federal Government
- HHS NIH National Library of Medicine
- FDA Office of Women's Health
- DoD Defense Commissary Agency
- Defense Language and National Security Education Office
- HUD Office of Housing Counseling
- HUD Office of Inspector General
- U.S. Army Program Executive Office Enterprise Information Systems
- U.S. Department of Justice
- U.S. Department of State USAID
- U.S. Department of Commerce
- U.S. Department of Education
- U.S. Department of the Treasury
- U.S. Securities and Exchange Commission

Multilateral Organizations
- Inter-American Development Bank
- Organization of American States
- The World Bank

Nonprofit
- Global Alliance
- March of Dimes
- National Education Association Health Information Network
- The Nature Conservancy

Minority-Owned SBA 8(a) Small Business, Small Disadvantaged Business
DUNS: 100128086
NAICS Codes: 425110, 511130, 511199, 511210, 519130, 519190, 541430, 541511, 541512, 541519, 541611, 541613, 541810, 541820, 541860, 541910, 541930, 541990, 561210, 561410, 611430, 611630, 611710

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